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Anna Chope

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Experience

FriendliAI

Graphic Designer

- Owned the design direction, production, and vendor alignment for company graphics displayed at top Silicon Valley and APEC conventions including Nvidia GTC San Jose, CA, SuperAI Marina Bay Sands, Singapore, and HumanX San Francisco CA
- Built a robust project management system from scratch utilizing Notion for tracking and ideating on all marketing org initiatives. Implemented interconnected self-built automations created with the help of Notion's AI assistant. The dashboard automated project and task creation, scheduling tasks through a master calendar, and maintained streamline visibility. The dashboard is broken up into 3 main sections: our team's wiki full of important resources, our master calendar, and current projects and tasks
- Increased organic company LinkedIn impressions by 90%, and followers by 92.3% within Q1 2026 through a consistent, purposeful posting schedule backed by our Notion project manager
- Worked cross-functionally with our GTM team to build customer facing power points for large scale APAC events including AWS Unicorn Day in Seoul, South Korea and SuperAI in Marina Bay Sands, Singapore
- Aligned with partners including NVIDIA and Kilo in external channels to develop co-marketing initiatives across blogs and social media
- Designed landing pages for FriendliAI customer stories, campaigns, and use cases using Figma and Webflow

Weaviate

Social Media & Content Creator - Remote Nov 2024 - Present

- Created digital content including social media assets, promotional materials, and campaign content that maintains brand consistency across channels
- Produced Agentic Architectures eBook that sits at nearly 10k global downloads
- Produced multi-format content including presentation decks, architecture diagrams, video thumbnails, and tutorial graphics for developer-focused audiences
- Increased online presence by over 20k new followers on LinkedIn and Twitter from November 2024 to May 2025

Education

Bachelor of Fine Arts in Graphic Design

Collegiate Athletics

Division I Swim & Dive Aug 2020 - May 2025

- Voted team captain for the 2023-2024 season

Projects and Extracurriculars

Founder & Designer

Design by Chope

- Designed, marketed, and fulfilled custom music posters sold to over 300 customers across the globe
- Developed marketing materials including product listings, promotional graphics, and customer communications

Skills

Adobe Creative Suite (InDesign, Photoshop, Illustrator), Figma, Microsoft Office Suite (PowerPoint, Word, Excel), CapCut, Notion, marketing campaigns, Webflow, brand communication, digital culture, leadership,